

2015-2016

## Sponsorship Opportunities



Become a Great Canadian Debates sponsor and align your brand with the think tank that the Right Honourable Stephen Harper says “is making unique contributions to federal public policy and discourse” and that the Right Honorable Paul Martin calls “an important source of fact and opinion for so many, including me.”

The Great Canadian Debates are...

## BALANCED

The Macdonald-Laurier Institute invites equally distinguished debaters to argue for and against each of our thought-provoking resolutions and our patrons represent a wide spectrum of political opinion.



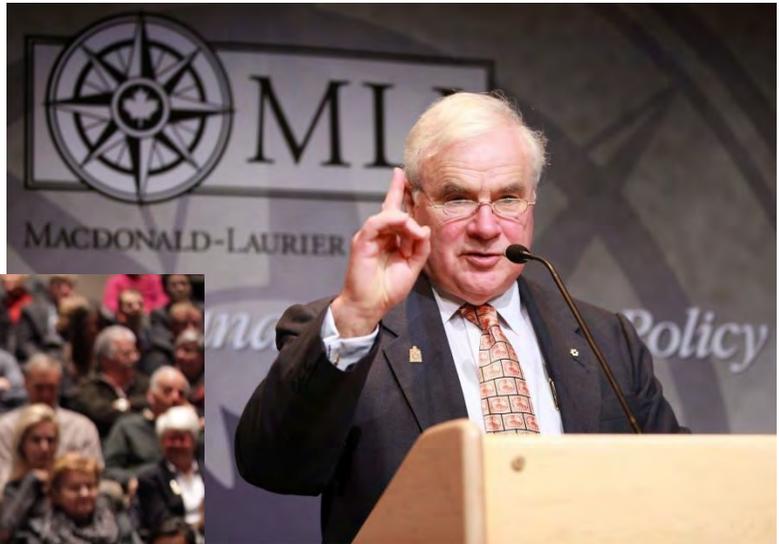
- 1) Andrew Coyne and Sheila Copps
- 2) Daniel Drache and Barbara Kay
- 3) Daniel Turp and Stéphane Dion
- 4) Salim Mansur and Doug Saunders



# INTERACTIVE

The Great Canadian Debates are moderated by The Honourable Peter Milliken, former Speaker of the House of Commons and followed by a lively audience Q&A. MLI provides live updates on Twitter. Once our speakers wrap up, the informal debate continues as patrons enjoy light refreshments while mingling.

Right: The Honourable Peter Milliken



Left: Audience members await their turn at the microphone.

Below: Patrons continue the conversation at an informal reception.



# UNIQUE

MLI brings new perspectives to the public policy discourse in Ottawa by inviting some of the brightest minds from across the country to debate vital national issues thoughtfully and respectfully.

The Great Canadian Debates series is particularly appealing to the politically attuned population of the nation's capital. But these events also attract wider attention with op-eds from our debaters appearing in the national press and with broadcasts on CPAC. These public activities draw thousands of visitors to the event pages on the Macdonald-Laurier Institute website.



Our audiences...

## **ENGAGED, DIVERSE, INTELLIGENT**

Show our sophisticated audience that you support serious discussion of the issues that matter to them. MLI's Great Canadian Debates bring together engaged citizens of all kinds: executives and civil servants, students and retirees, politicians and journalists. Our debate patrons are constantly telling us how much they appreciate the rare opportunity to hear a civil debate on vital national issues. Become a sponsor and be a part of this valuable addition to Ottawa's political scene.



# Sponsorship Opportunities

## Debate in Toronto

April 18, 2016

The Terrorist threat has been grossly exaggerated in Canada.

Jonathan Kay (yea) vs. Chris Alexander (nay)

## Debates in Ottawa

May 2, 2016

Mass resettlement to Canada is the best thing for the country and the best thing for Syrian refugees.

Elizabeth May (yea) vs. David Frum (nay)

May 31, 2016

Canada's Supreme Court has usurped the proper role of Parliament.

Conrad Black (yea) vs. Irwin Cotler (nay)

Sponsor.....\$5,000

- Mention from the podium at each debate
- Inclusion of company name or logo in social media posts before and after each event
- Great Canadian Debates season tickets for two
- Logo placement on the event pages of the Macdonald-Laurier Institute website
- Logo placement in the slideshow at the registration and reception area of each event

Educator.....\$2,500

- 10 tickets for students from the educator sponsor's choice of school
- Great Canadian Debates season tickets for two
- Logo placement on the event pages of the Macdonald-Laurier Institute website
- Logo placement in the slideshow at the registration and reception area of each event

Donor.....\$\_\_\_\_\_

If you would like to support this forum for civil debate without sponsor recognition, consider becoming a donor. Your company will not be named in association with the Great Canadian Debates and a charitable donation receipt will be issued.

To arrange your sponsorship or for more information, please contact Patricia Bouchard at (613) 482-8327 x104 or [patricia.bouchard@macdonaldlaurier.ca](mailto:patricia.bouchard@macdonaldlaurier.ca).